

# SAVANNAH BULLARD

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Twitter/Instagram: @savannahkt\_

An ambitious and multi-skilled journalism graduate seeking employment in reporting, editing, design or related fields. Willing to travel and can adapt to any media environment, from newspapers and magazines to television and digital platforms.

## JOURNALISM EXPERIENCE

### The Crimson White (Tuscaloosa, Ala. | September 2017 - May 2020)

**Roles:** Graphic Designer, Managing Editor, Lead Page Designer, Production Editor, Editor-in-Chief

**References:** Mark Mayfield (205-348-6453) and Traci Mitchell (205-348-8034)

- Worked for the semiweekly newspaper of The University of Alabama, a state school of 38,000 students.
- Designed news pages, delegated responsibilities to other employees, led production nights, wrote stories, managed content and eventually led the entire newspaper as editor-in-chief.

### WVUA 23 News (Tuscaloosa, Ala. | August 2017 - present)

**Roles:** Digital Content Curator, Digital Reporter

**References:** Keli Stiglich (205-348-8006) and Amy Martin (205-348-6394)

- Served in the digital department of WVUA 23 News, Tuscaloosa's only commercial television station.
- Rewrote newscast segments as website stories, using AP Style, extra sound for quotes and deeper research, designed graphics for TV, worked on side stories and led writing workshops for broadcast interns.

### RISE News (Miami, Fla. | August 2017)

**Role:** Freelance Writer

- Wrote two stories (one arts/culture, one opinion) for RISE News, a Miami-based grassroots news website.

## HONORS, AWARDS AND LEADERSHIP

- **2018-present** Alabama Media Professionals (member)
- **2018-present** National Federation of Press Women (member)
- **2019-2020** The XXXI Women's Honorary (member)
- **2019-2020** Kappa Tau Alpha Journalism Honor Society (member)
- **2019-2020** Investigative Reporters & Editors (member)
- **2016-2020** Society of Professional Journalists (member)
- **2019** AMP Communications Contest (winner of 13 state awards – five 1st place)
- **2019** NFPW Communications Contest (winner of three national awards – one 1st place)
- **2019** College Media Association/Associated Collegiate Press Pacemaker Award (winner)
- **2016** Rick Bragg Award for Feature Writing (winner)

## SKILLS AND PROFICIENCIES

- Adobe Creative Suite (Proficient in InDesign, Illustrator, Photoshop and Premiere Pro)
- Microsoft Office Suite (Proficient in Word, Excel, Powerpoint and Publisher)
- Wix, Wordpress
- AP Style
- Interviewing, writing, editing, proofreading
- TweetDeck, Hootsuite, Buffer
- Spanish (basic)
- Choral performance (eight years' experience)

## EDUCATION

THE UNIVERSITY OF ALABAMA **Bachelor of Arts in Journalism (2016 - 2020)**  
**Major GPA:** 4.069

SPARKMAN HIGH SCHOOL **Advanced Diploma (2013 - 2016)**  
**Honors:** National Honor Society, Sociedad Honoraria Hispánica